

PRESS RELEASE

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MILWAUKEE ATHLETIC CLUB HOSTS GRIDIRON GREATS ASSISTANCE FUND DINNER WITH FEATURED GUESTS: MARK MURPHY AND MIKE DITKA

Milwaukee, WI (October 19, 2009) - The Milwaukee Athletic Club will host a Gridiron Greats Assistance Fund Dinner Wednesday, November 11, 2009. Green Bay Packer President, Mark Murphy and GGAF Chairman, Hall of Fame and Super Bowl winning coach Mike Ditka will be the featured guests and Packers play by play broadcaster Wayne Larrivee will emcee the event.

The function, which will begin at 5:30 pm and end at 9 pm, is being held to benefit and raise funds for retired NFL players. The GGAF's humanitarian efforts and mission are to assist dire need retired NFL players who are pioneers of the game and have greatly contributed to the NFL's status as the most popular sport in America.

The GGAF is a non-stock, nonprofit corporation that has been very active in retired NFL player assistance. The organization has provided over \$1.5 million in financial aid and medical assistance to retired NFL players. The organization focuses on the humanitarian side of post-football related issues, which include coordination of social services to retired players who are in need due to a variety of reasons including inadequate disability and/or pensions.

The GGAF also provides hands-on assistance to help retired players and their families deal with hardships they face after football. The services include medical assistance, financial assistance for utilities, medication, food, utilities, automotive payments and childcare.

The GGAF's Board of Directors includes: Mike Ditka, Jimmy Johnson, Marv Levy, Gale Sayers, Matt Birk, Kyle Turley and Greg Brown, CEO of Motorola.

The Milwaukee Athletic Club will serve as the hosts for the event and will have some fantastic silent auction items available to purchase. This event is open to members of the MAC and non-members as well.

Johnny Vincent, who performs nightly at Ditka's restaurant on Chestnut in Chicago will provide entertainment for the evening. Vincent has been performing at Ditka's for 8 years now and according to the former coach - "John Vincent is the most complete performer in the city of Chicago." Tom Dreesen (comedian who opened for Frank Sinatra and close friend of Frank) says, "John Vincent's voice and style brings me back to my times with Frank, he is a great performer." Larry Rothchild (head pitching coach of the Chicago Cubs) says, "The reason I go to Mike Ditka's is to listen to John Vincent." Rick Telander (Columnist for the Sun times and former senior writer for Sports Illustrated and ESPN) says, "The best undiscovered singer I've ever heard."

Tickets will be priced at \$85. To make reservations, please contact Brad Schendel at (414) 274-0622.

Since 1882, the Milwaukee Athletic Club has been meeting the business, athletic and social needs of its members. Located in the heart of downtown Milwaukee, the MAC is the only private city club offering dining, meeting rooms, guestrooms and full athletic facilities. For more information on membership, visit the club's website at www.macwi.org.

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