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**NFL PLAYERS PARTNER ON CHARITABLE SHOPPING EXPERIENCE
TO BENEFIT GRIDIRON GREATS ASSISTANCE FUND**

**Pro Football Hall of Fame Finalist Chris Doleman
Endorses Browser App To Make Online Shopping Rewarding**

Los Angeles, February 2, 2012... Former NFL star and 2012 Pro Football Hall of Fame finalist Chris Doleman and his company, [Pro Auctions](#), will work together with the [Gridiron Greats Assistance Fund](#) (GGAF), to create a unique online shopping experience. Gridiron Greats provides financial and medical assistance to retired NFL players in dire need. With the help of the **GIVING ASSISTANT**, a revolutionary new browser app that directs a portion of the proceeds spent by online shoppers to non-profit organizations in need, Doleman aims to raise funds and awareness for GGAF. The GIVING ASSISTANT is a [free download](#) powered by [GlobalMojo](#), a socially conscious technology company based in Seattle and San Francisco.

The **GIVING ASSISTANT** installs seamlessly into your favorite browser in seconds (available for Chrome, Safari, Firefox, Internet Explorer) and notifies you of more than 1,000 participating partners when you are shopping. Each time an online purchase is made with an approved merchant, a percentage of sales is automatically redirected to programs supported by the GGAF, at no additional cost to the shopper. Whether shopping for yourself or buying gifts for others, planning travel or making simple household purchases, a simple click of a button helps to provide hands-on assistance and financial support to retired NFL players who are dealing with hardships encountered after life on the football field.

“We are very excited that Chris Doleman and GlobalMojo will work together with our charity on this revolutionary program,” said Shannon Jordan, Gridiron Greats President. “Our collective goal is to get these great men and their families back on their feet, and we believe this program could significantly contribute towards reaching that goal.”

Doleman, a former defensive end who played for the Minnesota Vikings, Atlanta Falcons and San Francisco 49ers from 1985 to 1999, is no stranger to philanthropy. His company, Pro Auctions (<http://www.chrisdolemanproauctions.com/>), is an online service to charitable and non-profit companies that integrates social media and fundraising by hosting online auction events in order to raise awareness, increase exposure, and ultimately raise more money for GGAF and other organizations. Doleman is currently one of 15 finalists for induction into the 2012 Pro Football Hall of Fame.

"I am very excited to be working with GlobalMojo to create the Gridiron Greats Giving Assistant," says Doleman. "The real life stories of hardships of some of the leagues former players is heartbreaking and I want to ensure that I do all I can to help."

To download the GIVING ASSISTANT and for more information about Gridiron Greats, visit <http://www.gridirongreats.org/givingassistant>.

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About Gridiron Greats

The Gridiron Greats Assistance Fund (GGAF) is a non-stock, non-profit 501(c)(3) organization providing financial grants and 'pro bono' medical assistance to retired NFL players in dire need. The organization focuses on the humanitarian side of post-football related issues, which include coordination of social services to retired players who are in need due to a variety of reasons including inadequate disability and/or pensions.

The GGAF's mission is to assist dire need retired NFL players who were pioneers of the game and who greatly contributed to the NFL's status as the most popular sport in America. GGAF provides hands-on assistance to help retired players and their families deal with hardships they face after football. The services include medical assistance, transportation costs for medical evaluations and surgeries, housing assistance, utility assistance, financial assistance for utilities, medication, coordination of services, food, automotive payments and childcare.

About GlobalMojo

GlobalMojo is a free browser app that automatically and effortlessly generates money for charitable causes by leveraging the things our users do every day on the web, such as shopping and booking travel. Learn more at www.globalmojo.com.

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